

**SIXTH AMENDMENT TO NRP FUNDING AGREEMENT NO. 43629
BETWEEN
CITY OF MINNEAPOLIS
AND
EAST PHILLIPS IMPROVEMENT COALITION**

(East Phillips Neighborhood: Phase II Plan Administration)

THIS AMENDMENT, entered into this 20th day of December, 2024, by and between the **City of Minneapolis** (herein called the "City") and the **East Phillips Improvement Coalition**, a Minnesota nonprofit corporation (the "Contractor").

WHEREAS, the City and the Contractor have entered into that certain NRP Funding Agreement No. 43629 dated the 16th day of April, 2018, and amended the 23rd day of January, 2019, the 2nd day of July, 2019, the 29th day of October, 2021, the 17th day of June, 2024, and the 3rd day of October, 2024 (the "Contract") for a Neighborhood Revitalization Program Action Plan activity; and

WHEREAS, the Contractor would like an increase to the Contract amount, and a revision to the Scope of Services and the Budget.

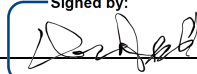
NOW, THEREFORE, the parties hereto agree to amend said Contract as follows:

1. The Contract amount shall be increased by \$20,000.00 for a new Contract total of \$88,000.00.
2. Exhibit A-2 is supplemented by Exhibit A-2a.
3. Exhibit B-4 to the Contract is replaced in its entirety by Exhibit B-5.
4. All other terms and conditions of said Contract unaltered hereby shall remain in full force and effect and are hereby ratified and reaffirmed.

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THE PARTIES BEING IN AGREEMENT, have caused this document to be executed as follows:

FOR THE CONTRACTOR:

Signed by:
Signature: 
Name: David Ingold
Title: Interim Director of Partnerships

By signing this document, I represent that I have the authority to enter into and bind the above-named entity to this Contract.

FOR THE CITY:

Approved as to Form by:
Signature: 
Assistant City Attorney

DocuSigned by:
Signature: 
Department Head (or Designee) Authorized to Sign this Contract

Signed by:
Signature: Pam Fernandez 01/13/2025
Finance Officer or Designee/Director of Procurement

Exhibit A-2a
Climate Legacy Initiative
Scope of Services and Budget
01/01/2025 – 12/31/2025

Background:

The City of Minneapolis' Sustainability Office and the Neighborhood and Community Relations Department will partner with neighborhood organizations to pilot a neighborhood climate action and sustainability outreach initiative.

Scope of Services:

Funds are provided to neighborhood organizations to design and implement an outreach plan between June and the end of the year. Funding is flexible and can be used to support a wide range of efforts.

The City will create a tool kit to support neighborhood efforts based on the planned outreach. Additional marketing and funding support may also be available to create new and different ways to communicate. The City has a priority to reach low income, BIPOC and elderly community members and business owners.

The engagement plan, with support provided by City staff and marketing assistance, will include, but not be limited to, the following:

Consumer Engagement

Key activities:

- Conduct up to four consumer outreach tactics to build awareness of City programs (including weatherization, Green Cost Share, electrification, lead and healthy homes, and renewable energy) and encourage project completions through follow-up contacts. Tactics may be a mix of those listed in the Toolkit Concepts, below.
- Conduct up to four education and engagement events with community members to promote awareness of energy disclosure and the value of energy efficiency.
- Explore other tactics and opportunities to spread awareness and buy-in for City energy efficiency and renewable energy resources among consumers.

Consumer Engagement

Key activities:

- Conduct up to four consumer outreach tactics to build awareness of energy disclosure and encourage project completions. Tactics may be a mix of targeted and general mailers and digital ads.
- Conduct up to four education and engagement events with Realtors to promote awareness of energy disclosure and the value of energy efficiency.

Evaluation and Quality Assurance

Narrative Summary

- Provide a narrative summary of the outreach work your neighborhood organization did and any interesting anecdotes or stories from these outreach efforts.

Quantitative Reporting

Please report on the following quantitative data.

- Number of people contacted and quantity of times they have been contacted
- Method of contact
- Race (optional)
- First language (for the household): English, Spanish, Somali, Hmong, other
- Type of housing (single family, 2-4 units)
- Homeowner or renter
- Income tier (4 buckets, one of which is below AMI)
- Neighborhood they live in
- Areas of concern or interest area relating to energy efficiency and healthy homes (i.e. indoor air quality, temperature of home (comfort), electric and gas costs, lead, asthma etc.)
- If you hosted events, how many did you host?
- If you sent newsletters, how many did you send?

Meet with City staff to familiarize neighborhood outreach staff with Green Cost Share, Lead and Healthy Homes programs. Attend info sessions and schedule meetings as needed.

Toolkit Concepts

Neighborhood organizations will provide the City with toolkit recommendations for their neighborhood. These tactics could include:

- PowerPoint presentation
- Talking points
- Social: Posts, graphics, images
- Provide logo & tagline
- Flyers
- Blog posts
- Short videos
- Stickers with QR code
- Pocket cards with QR code
- Newsletter articles
- Email template to groups and organizations
- Yard signs
- Radio scripts
- Other outreach tactics

The City will provide the neighborhood organization with marketing assistance and communication toolkits developed to support each organization's outreach method.

Reporting:

Quarterly data sharing of success metrics and summary of engagement participation and reporting tools, see above for list of data collection points. Reports provided in March, June, September, and December of 2025.

Key Contact (City):

The key contact at the City for this work will be:

Alice Froelich, Sustainability Manager
City of Minneapolis – Health Department
Office: 612-673-3585
alice.froehlich@minneapolismn.gov

Budget:

Staff	\$12,000.00
Materials for Outreach	2,000.00
Event and Meeting Expenses	4,000.00
Local Media and Ads	<u>2,000.00</u>
Total	\$20,000.00

East Phillips Improvement Coalition NRP Administration Budget

	Current Budget	Amendment #6	Total
Administrative Budget:			
Accountant	7,750.00		7,750.00
Occupancy	5,050.00		5,050.00
Internet Service/Security System	2,700.00		2,700.00
Community Outreach/Translation	7,800.00		7,800.00
Printing/Copying	4,800.00		4,800.00
Office Supplies and Materials	4,850.00		4,850.00
Insurance	4,500.00		4,500.00
Advertising	3,050.00		3,050.00
Meetings/Community Events	4,500.00		4,500.00
Midtown Greenway Sculpture	3,000.00		3,000.00
Climate Legacy Initiative	20,000.00	20,000.00	40,000.00
Total Budget	\$68,000.00	\$20,000.00	\$88,000.00