
Page 2: 2020-21 Community Participation Program Annual Report Organization Information - please confirm

Q1

NEIGHBORHOOD ORGANIZATION

Cleveland Neighborhood Association

Q2

ORGANIZATIONAL INFORMATION

Neighborhood Organization Contact:

Danecha Gipson

Organization Email Address:

info@clevelandneighborhood.org

Q3

Organization Website and Social Media

Website

www.clevelandneighborhood.org

Facebook

Cleveland neighborhood association

Q4

Date / Time

03/23/2022

DATE OF BOARD APPROVAL Once your board has reviewed this draft annual report, please provide the date of the meeting at which the board approved submission of this report to NCR. Note: Meeting minutes may be requested by NCR.

Page 3: 202-21 Community Participation Program Annual Report Additional Organization Information

Q5

Indicate the **POSITION TITLE** of each **PAID EMPLOYEE OR CONTRACT STAFF** (excluding professional services such as accounting, legal, etc.)

Position Title #1

Executive Director

Q6

Please indicate below the AVERAGE HOURS PER WEEK of each paid staff (excluding separate professional services such as accounting, legal, etc.)

#1 Hours/Week

40.0

Q7

Respondent skipped this question

IF NEEDED, PROVIDE ADDITIONAL INFO
BELOW: Note if any positions are seasonal, temporary,
etc.

Page 4: 2019 Community Participation Program Annual Report Stakeholder Engagement - Outreach & Engagement

Q8

MEETINGS (Check all that apply)

Held regular committee meetings or discussion groups
that are open to all stakeholders

,

Held at least one general membership or community
meeting (in addition to the annual meeting) to gather
input from residents and other stakeholders for a
neighborhood specific initiative

,

Hosted at least one general membership or committee
meeting in response to a City request for input - such as
a development proposal, transit planning or public
works projects

Q9

DOOR-TO-DOOR (Check all that apply) Door-Knocking
(with goal of face-to-face engagement)

At least once reaching a portion of neighborhood,

Conducted primarily by staff members

Q10

Approximately HOW MANY HOUSEHOLDS DID YOU REACH through door-knocking in 2020-21? (Please provide a cumulative total for both years)

100

Q11

FLYERING - Dropping literature at doors (Check all that
apply)

Carried out primarily to inform and increase
membership and participation

,

Carried out primarily to gather input or inform on a
specific city or neighborhood issue

Q12

Approximately HOW MANY HOUSEHOLDS DID YOU REACH through flyering in 2020-21?(Please provide a cumulative total for both years)

55

Q13

EVENTS (Check all that apply)

Organized one or more issue specific event (such as a safety forum, housing fair, Open Streets, Creative Citymaking, etc).

,

Organized smaller events for specific outreach to target audiences (e.g., sidewalk tabling to reach renters, lemonade stands, tabling at Farmer's Market, etc.)

Q14

COMMUNICATION (Fill in all that apply)

Print a paper newsletter?(If so, at what frequency?)

add in newspaper monthly. CNA Newsletter quarterly

Number of subscribers to your email list

2,000

Number of followers on your primary social media channel (facebook, twitter, or other)

1,417

Q15

OTHER (Check all that apply)

Developed partnerships with cultural, religious, professional or business associations to expand outreach into under-represented populations

,

Other activities (please describe here)::

Helped conduct food and goods give aways during summer 2020. 3 in total.

Q16

How did your organization adapt to issues surrounding COVID19 and civil unrest? (Check all that apply)

Staff working from home,

Closed office,

Online meetings/events,

Cancelled events/meetings,

Other activities (please describe here)::

kept in contact with senior residents with Cleveland cares program by doing over the phone check-ins

Q17

How did you connect with your community about important information? (Check all that apply)

Phone,
Email blast,
Social media posts/campaigns

Q18

What issues affected your community? (Check all that apply)

Community members needing PPE,
Businesses damaged/destroyed,
Food insecurity,
Encampments,
Increased crime,
COVID-19 outbreak in your community

Q19

Did your organization create initiatives and projects or share information from/with other organizations that were developed in response to: (Check all that apply)

COVID-19,
Civil unrest,
Mutual aid networks,
Supporting local businesses,
Solidarity Gatherings

Q20

PLEASE SHARE ONE STORY ABOUT A PROJECT OR INITIATIVE YOUR ORGANIZATION CREATED OR SUPPORTED IN RESPONSE TO THE VARIOUS CRISES OF 2020-21:

During the pandemic, We tried to stay in close contact with the seniors in our neighborhood by doing daily phone call check ins. throughout the course of two weeks we noticed one resident in particular who either answered all the time or would call us back when they missed a check in hadn't responded at all. we decided to go and do a wellness check and the resident was in the home but was deceased. We were able to find contact info for a relative and after calling police notified the family of the residents passing.

Q21

Please provide an ESTIMATE OF VOLUNTEER HOURS PROVIDED to your organization in 2020-21. (see Volunteer Hour Tracking Guide for suggested ways to calculate this. Please provide a cumulative total for both years)

Q22

HOW DID YOUR ORGANIZATION REACH OUT TO UNDER-REPRESENTED GROUPS IN YOUR NEIGHBORHOOD? (Check all that apply)

Worked on an issue of particular interest to an under-represented group within the neighborhood

,

Provided newsletter articles or web pages in multiple languages

,

Targeted outreach in apartment buildings or blocks to reach renters

,

Reviewed participation activities, and identified new leaders and volunteers for volunteer, committee and board participation

,

Held one-time/pop up events in areas of the neighborhood that don't often have neighborhood meetings

,

Met with other agencies in the community that work closely with under-represented constituencies in the neighborhood

Q23

What more would you like to tell NCR or the community ABOUT YOUR STAKEHOLDER INVOLVEMENT?What are you doing that is NEW OR PARTICULARLY SUCCESSFUL TO REACH RESIDENTS and others?

Respondent skipped this question

Q24

MAJOR HIGHLIGHT

The Cleveland neighborhood has been impacted by multiple issues during 2020-2021. Due to the population of our community, we have been severely impacted by both riots due to the murder of George Floyd and Covid-19, And the uptake of violence. CNA has been working to address these issues through multiple avenues of community engagement and providing additional resources. Including working with MPD, Lucy Laney, neighborhood partners and our local business owners. Doing that we've been able to make a lasting impact in these struggles. At the beginning of Covid, CNA participated in Covid informational forums, supplied PPE gear to families in need and even did grocery shopping for some of our most vulnerable and underrepresented. We understand that this has changed the way of life of our community and being connected was necessary and difficult. After The tragic death of George Floyd and the following riots, we gathered community members and supplies to provide needed essentials to families including diapers, wipes, food, water, and clothing. We also reached out to business owners in our area to help with relief funds and to coordinate cleanup projects with our youth. We as a community have experienced incredible hardship being one of the most impacted populations of the riots and were able to provide transportation to families and resources for rental assistance, home loan programming and virtual events to discuss the trauma in our area. We have seen an uptake in crime as a result of the climate and trauma in our communities which have led to increased police activity and an outcry from our residents to address these concerns. As the pandemic still impacts many, we continue to provide resources for all matters and situations.

Q25

Respondent skipped this question

We'd love to share your highlights with others. If possible, upload a digital photo, video, or illustration with the link below, or send any of these files to ncr@minneapolismn.gov with the Subject Line: 2020-21 CPP Annual Report Images. If you have a large digital file with multiple images, please make arrangements to mail or deliver a copy directly to your NCR Neighborhood Specialist.
