
Page 2: 2020-21 Community Participation Program Annual Report Organization Information - please confirm

Q1

NEIGHBORHOOD ORGANIZATION

Audubon Neighborhood Association

Q2

ORGANIZATIONAL INFORMATION

Neighborhood Organization Contact:

Deborah Brister

Organization Email Address:

deborah@audubonneighborhood.org

Q3

Organization Website and Social Media

Website

audubonneighborhood.org

Facebook

<https://www.facebook.com/AudubonNeighborhood/>

Other

<https://www.facebook.com/groups/53001394226>

Q4

Date / Time

04/25/2022

DATE OF BOARD APPROVAL Once your board has reviewed this draft annual report, please provide the date of the meeting at which the board approved submission of this report to NCR. Note: Meeting minutes may be requested by NCR.

Page 3: 202-21 Community Participation Program Annual Report Additional Organization Information

Q5

Indicate the POSITION TITLE of each PAID EMPLOYEE OR CONTRACT STAFF (excluding professional services such as accounting, legal, etc.)

Position Title #1

Executive Director

Position Title #2

Farmers Market Manager

Q6

Please indicate below the AVERAGE HOURS PER WEEK of each paid staff (excluding separate professional services such as accounting, legal, etc.)

#1 Hours/Week

36.0

#2 Hours/Week

15.0

Q7

Respondent skipped this question

IF NEEDED, PROVIDE ADDITIONAL INFO BELOW: Note if any positions are seasonal, temporary, etc.

Page 4: 2019 Community Participation Program Annual Report Stakeholder Engagement - Outreach & Engagement

Q8

MEETINGS (Check all that apply)

Held regular committee meetings or discussion groups that are open to all stakeholders

,

Held at least one general membership or community meeting (in addition to the annual meeting) to gather input from residents and other stakeholders for a neighborhood specific initiative

,

Hosted at least one general membership or committee meeting in response to a City request for input - such as a development proposal, transit planning or public works projects

Q9

Respondent skipped this question

DOOR-TO-DOOR (Check all that apply) Door-Knocking (with goal of face-to-face engagement)

Q10

Respondent skipped this question

Approximately HOW MANY HOUSEHOLDS DID YOU REACH through door-knocking in 2020-21?(Please provide a cumulative total for both years)

Q11

Respondent skipped this question

FLYERING - Dropping literature at doors (Check all that apply)

Q12

Respondent skipped this question

Approximately HOW MANY HOUSEHOLDS DID YOU REACH through flyering in 2020-21?(Please provide a cumulative total for both years)

Q13

EVENTS (Check all that apply)

Staffed a booth or table at neighborhood event or other community event that included sign-up sheets, surveys or information about your organization.

,

Organized one or more issue specific event (such as a safety forum, housing fair, Open Streets, Creative Citymaking, etc).

,

Organized smaller events for specific outreach to target audiences (e.g., sidewalk tabling to reach renters, lemonade stands, tabling at Farmer's Market, etc.)

Q14

COMMUNICATION (Fill in all that apply)

Number of subscribers to your email list

871

Number of followers on your primary social media channel (facebook, twitter, or other)

1.3k

Q15

OTHER (Check all that apply)

Conducted at least one community-wide survey (such as a random sample or all-household survey)

,

Developed partnerships with cultural, religious, professional or business associations to expand outreach into under-represented populations

Q16

How did your organization adapt to issues surrounding COVID19 and civil unrest? (Check all that apply)

Staff working from home,
Closed office,
Online meetings/events,
Cancelled events/meetings,
Held events/meetings in person outside with social distancing
,
Held events/meetings in person inside with social distancing
,
Other activities (please describe here)::
Farmers Market, May Day Event

Q17

How did you connect with your community about important information? (Check all that apply)

Email blast,
Social media posts/campaigns,
Special page on website,
Other (please describe here)::
Post flyers in businesses, telephone poles around neighborhood

Q18

What issues affected your community? (Check all that apply)

Community members needing PPE,
Businesses damaged/destroyed,
Food insecurity,
Housing insecurity,
Encampments,
Increased crime

Q19

Did your organization create initiatives and projects or share information from/with other organizations that were developed in response to: (Check all that apply)

COVID-19,
Civil unrest,
Encampments for those experiencing homelessness,
Food insecurity,
Supporting local businesses,
Other (please list)::
Racial justice book club

Q20

PLEASE SHARE ONE STORY ABOUT A PROJECT OR INITIATIVE YOUR ORGANIZATION CREATED OR SUPPORTED IN RESPONSE TO THE VARIOUS CRISES OF 2020-21:

It was essential that we continue to provide fresh produce during Covid in 2020 and 2021. Our Audubon Farmers Market continued to operate even though we had many challenges to meet restriction requirements such as creating unidirectional lanes for patrons, no eating or sampling in the market, requiring hand washing, and most difficult of all, trying to prevent neighbors from congregating and talking to each other.

Q21

Please provide an ESTIMATE OF VOLUNTEER HOURS PROVIDED to your organization in 2020-21. (see Volunteer Hour Tracking Guide for suggested ways to calculate this. Please provide a cumulative total for both years)

570

Q22

HOW DID YOUR ORGANIZATION REACH OUT TO UNDER-REPRESENTED GROUPS IN YOUR NEIGHBORHOOD? (Check all that apply)

Worked on an issue of particular interest to an under-represented group within the neighborhood

,

Included an Americans with Disabilities Act statement on meeting and event notices

,

Reviewed participation activities, and identified new leaders and volunteers for volunteer, committee and board participation

Q23

What more would you like to tell NCR or the community ABOUT YOUR STAKEHOLDER INVOLVEMENT? What are you doing that is NEW OR PARTICULARLY SUCCESSFUL TO REACH RESIDENTS and others?

We established a good network of Audubon residents who made up the NE Emergency Food Growers Network.

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Q24

MAJOR HIGHLIGHT

What was the issue or opportunity the neighborhood was facing?

Audubon received a grant to engage with neighbors to adopt storm drains.

Who was impacted?

The Mississippi River

What steps did you take to address the issue or opportunity?

We created the NE Storm Drain Challenge to all NE neighborhoods. It was a friendly competition.

What was the outcome?

We had monthly cooperative neighborhood cleanup events and had a final competition awards ceremony.

Q25

Respondent skipped this question

We'd love to share your highlights with others. If possible, upload a digital photo, video, or illustration with the link below, or send any of these files to ncr@minneapolismn.gov with the Subject Line: 2020-21 CPP Annual Report Images. If you have a large digital file with multiple images, please make arrangements to mail or deliver a copy directly to your NCR Neighborhood Specialist.
