



2019 Annual Report Community Participation Program

1. NEIGHBORHOOD ORGANIZATION

Columbia Park Neighborhood Association (CPNA)

2. ORGANIZATIONAL INFORMATION

Neighborhood Organization Contact:

Liz Wielinski

Organization Address:

PO BOX 21593 Minneapolis, MN

Organization Address 2:

Organization ZIP:

55421

Organization Email Address:

Organization Phone Number:

3. Organization Website and Social Media

Website

contact@columbiapark.org

Facebook

<https://www.facebook.com/ColumbiaParkNeighborhoodAssoci>

Twitter

n/a

Other

Nextdoor

4. DATE OF BOARD APPROVAL

Once your board has reviewed this draft annual report, please provide the date of the meeting at which the board approved submission of this report to NCR. **Note:** Meeting minutes may be requested by NCR

Date

02/24/2020

2019 Community Participation Program Annual Report

Additional Organization Information

NOTE: The information in this section will be aggregated by the NCR staff for the annual [NEIGHBORHOOD PROGRAMS REPORT](#) and not be published as part of each neighborhood's Annual Report.

Indicate the **POSITION TITLE** and **AVERAGE HOURS PER WEEK** of each **PAID EMPLOYEE OR CONTRACT STAFF** (excluding professional services such as accounting, legal, etc.)

	5. POSITION TITLE	6. AVE. HRS./WK.
Position #1	administration staffer	5
Position #2		
Position #3		
Position #4		
Position #5		

7. **IF NEEDED, PROVIDE ADDITIONAL INFO HERE:**

Note if any positions are seasonal, temporary, etc.

We also pay \$200 per issue for our newsletter person for up to 4 issues per year

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Stakeholder Involvement – Basic Outreach and Engagement

WHICH OF THE FOLLOWING OUTREACH ACTIVITIES DID YOUR ORGANIZATION USE IN 2019?

8. **MEETINGS** (Check all that apply)

- Held regular committee meetings or discussion groups that are open to all stakeholders
- Held at least one general membership or community meeting (in addition to the annual meeting) to gather input from residents and other stakeholders for a neighborhood specific initiative
- Hosted at least one general membership or committee meeting in response to a City request for input - such as a development proposal, transit planning or public works project
- Conducted one or more focus groups

9. **DOOR-TO-DOOR** (Check all that apply)

Door-Knocking (with goal of face-to-face engagement)

- At least once reaching a portion of neighborhood
- At least once reaching most or all of the neighborhood
- For more than one issue/outreach effort
- On a routine basis
- Conducted primarily by staff members
- Conducted primarily by volunteers
- Carried out primarily to increase membership and participation
- Carried out primarily to gather input or inform on a specific city or neighborhood issue

10. Approximately **HOW MANY HOUSEHOLDS DID YOU REACH** through door-knocking in 2019?

Please provide a whole number only

11. **Flyering** - Dropping literature at doors (Check all that apply)

- At least once reaching a portion of neighborhood
- At least once reaching most or all of the neighborhood
- Carried out primarily to inform and increase membership and participation
- Carried out primarily to gather input or inform on a specific city or neighborhood issue

12. Approximately **HOW MANY HOUSEHOLDS DID YOU REACH** through flyering in 2019?

Please provide a whole number only

13. **EVENTS** (Check all that apply)

- Staffed a booth or table at neighborhood event or other community event that included sign-up sheets, surveys or information about your organization
- Organized one or more issue specific event (such as a safety forum, housing fair, Open Streets, Creative Citymaking, etc.)
- Organized smaller events for specific outreach to target audiences (e.g., sidewalk tabling to reach renters, lemonade stands, tabling at Farmer's Market, etc.)

14. **COMMUNICATION** (Fill in all that apply)

Print a paper newsletter (If so, at what frequency?) **quarterly, only 1 in 2019**

Number of subscribers to your email list **0**

Number of followers on Facebook and Twitter Combined **183**

OTHER (Check all that apply)

- Conducted at least one community-wide survey (such as a random sample or all-household survey)
- Conducted another form of survey (e.g., intercept survey)
- Developed partnerships with cultural, religious, professional or business associations to expand outreach into under-represented

Other activities (please describe here):

There is no option for Nextdoor for communications. In a neighborhood with a possible 782 individual addresses that can be reached we have 536 currently participating. We find this site a great way to get the word out as we earn free mailed postcards to help recruit new neighbors to the site. They are able to choose between receiving all the contacts or a daily digest. The postings can also be expanded to surrounding neighborhoods and this has worked well for Columbia Park, because we are at the border of Minneapolis and Columbia Heights and Nextdoor reaches them as well. This is how we worked with the neighbors North of our neighborhood in Columbia Heights on the bus barn issue..

15. Please provide an **ESTIMATE OF THE VOLUNTEER HOURS PROVIDED** to your organization in 2019.

566

Please provide a whole number only

16. **HOW DID YOUR ORGANIZATION REACH OUT TO UNDER-REPRESENTED GROUPS IN YOUR NEIGHBORHOOD?** (Check all that apply)

- Worked on an issue of particular interest to an under-represented group within the neighborhood
- Provided notices of annual and special meetings in multiple languages
- Provided newsletter articles or web pages in multiple languages
- Targeted outreach in apartment buildings or blocks to reach renters
- Targeted tabling at other events or locations (such as farmers markets, cultural events, etc.)

- Held focus groups or open meeting formats for under-represented communities
- Met with other agencies in the community that work closely with under-represented constituencies in the neighborhood
- Included an Americans with Disabilities Act statement on meeting and event notices
- Reviewed participation activities, and identified new leaders and volunteers for volunteer, committee and board participation
- Held one-time/pop up events in areas of the neighborhood that don't often have neighborhood meetings

Other activities (please describe here):

As there are no apartment buildings in our neighborhood we want to make it clear we worked with the large senior apartment complex to the north in Columbia Heights.

17. What more would you like to tell NCR or the community **ABOUT YOUR STAKEHOLDER INVOLVEMENT?** What are you doing that is **NEW OR PARTICULARLY SUCCESSFUL TO REACH RESIDENTS** and others?

Our best communications have been through Facebook and Nextdoor.

2019 Community Participation Program Annual Report 2019 Highlights

PLEASE DESCRIBE ONE OR TWO MAJOR HIGHLIGHTS

- What was the issue or opportunity the neighborhood was facing?
- Who was impacted?
- What steps did you take to address the issue or opportunity?
- What was the outcome?

18. MAJOR HIGHLIGHT #1

The Bus Barn

Hennepin County Regional Railroad Authority and Canadian Pacific Rail issued an rfp for an 8 acre site in our neighborhood at the corner of 37th and University. They were planning to build a school bus barn, that would at its peak have 140 school buses coming in and out of the neighborhood directly across the street from 2 different residential neighborhoods, one being a large senior housing complex. CPNA invited the developer and his team to present at our annual meeting in June. The questions from the neighbors actually went overtime and we had to breakup the meeting when the tent/table/chair rental company came to pick up everything.

We then worked with the developer to hold an additional community open house and flyer not only our neighborhood but many of our neighbors to the north in Columbia Heights that would also be affected. At the meeting we created a sign up list to advise on future actions.

We set up a Facebook page for the issue that still has followers as the rfp has been reissued. We set up communications with the Legends a senior highrise to the north in Heights. We offered to help the City of Minneapolis planning staff to keep Heights in the loop because the city was not sure how to keep in touch outside of the city. This was set up at the planning commission committee of the whole.

Neighbors also contacted the press and were on TV regarding the issue and a team of neighbors was putting together a video to be used as part of the planned presentation for coming before the city planning commission. The developer pulled the project, but the site is in the midst of round 2.

19. **MAJOR HIGHLIGHT #2**

When the city rebuilt the bridge over the Northtown Railyard there was an overlook included in the plan that included 3 raised planting beds and one at grade planting bed. The beds were planted with tall grasses. Most of the grasses died from either lack of water or vandalism. This was during the year they were under warranty for the contractor to maintain.

In the spring of 2019, volunteers from the neighborhood weeded the beds and planted with perennials to supplement the grasses that survived. We also took out a water permit for the hydrant we had designed into the bridge area plan for keeping the plants watered.

The weeding was the most difficult to do, but the plants looked good and we hope to continue to add to and maintain this garden area.

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20. Please send us a copy of your **OVERALL ORGANIZATIONAL BUDGET** for your current fiscal year (including City and other restricted or non-restricted funds) to ncr@minneapolismn.gov with the Subject Line: *2019 CPP Annual Report Budget*.

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21. Please Send your **CURRENT BOARD LIST with NAMES and CONTACT INFORMATION** (Name, Street Address, Email, Phone) to ncr@minneapolismn.gov with the Subject Line: *2019 CPP Annual Report Board List*. (This information will not be made public by NCR or shared with others - it is for internal use only.)

22. We'd love to share your highlights with others.
If possible, send digital photos, videos, illustrations to ncr@minneapolismn.gov with the Subject Line: *2019 CPP Annual Report Images*. If you have a large digital file, please make arrangements to mail or deliver a copy directly to your NCR Neighborhood Specialist.

THANK YOU!