

**MINNEAPOLIS NEIGHBORHOOD REVITALIZATION PROGRAM**

**EAST ISLES  
NEIGHBORHOOD  
ACTION PLAN**

**Date Adopted by the Policy Board: July 26, 1999**

**Date Adopted by the City Council: August 27, 1999**

**Document Number: 99-247M**

# TABLE OF CONTENTS

## **TABLE OF CONTENTS: Page i**

### **INTRODUCTION: Page iii**

East Isles Neighborhood Profile  
East Isles NRP Process

### **CRIME AND SAFETY: Page 1**

1.A.1.1.	Hire Part Time Coordinator	\$ 4,000
1.A.2.1.	Establish a Crime Prev. Com	\$ 1,800
1.A.3.1.	Create Welcome Packets	\$ 1,200
1.B.1.1.	Install 911 Blue Phones	\$ 6,500
1.B.2.1.	Lighting Survey/Tree Trimming	\$ 2,000
<i>1.B.2.2.</i>	<i>Pedestrian Lighting</i>	<i>\$255,000</i>
1.B.3.1.	Eliminate Graffiti	\$ 200
1.C.1.1.	Crime Prevention Support	\$ 1,500

### **TRAFFIC AND PARKING: Page 5**

I.B.1.1.	Traffic Study (TS)	\$ 29,000
1.13.1.2.	Testing Traffic Control Methods	\$ 31,500
1.C.1.	Involve Neighborhood. In Traffic Plan	\$ 5,000
I.D. 1.	Restrict right turns at 28 <sup>th</sup> and Hennepin Avenue S.	\$ 15,000

### **HOUSING: Page 8**

1.A.1.1.	Housing Study	\$ 2,000
<i>1.A.2.</i>	<i>Address Blighted Properties</i>	<i>\$ 0</i>
<i>1.B.1.</i>	<i>Design Guidelines Booklet</i>	<i>\$ 20,000</i>
<i>1.B.2.</i>	<i>Urban Design Grant Program</i>	<i>\$ 65,000</i>
<i>1.B.3.</i>	<i>Historic Home Grant Program</i>	<i>\$ 10,000</i>

### **WATER QUALITY: Page 10**

1.A.1.1.	Environmental Education	\$ 1,000
1.A.1.2.	Discourage wildlife feeding	\$ 2,000
1.A.1.3.	Pesticide and Fertilizer Education.	\$ 4,000
1.A.1.4.	Lawn and Gutter Care Ed.	\$ 4,000
1.A.1.5.	Replace Catch Basins and mark with Env. Signage	\$ 0
1. A.1.6.	Watershed Reclaim. Signs	\$ 0

### **RECREATION AND AMENITIES: Page 12**

1.A. 1	Development Greenway	\$ 27,200
2.A.1.1	Widen/Repair/Replace Trail	\$ 53,600
2. B.1	<i>Restore/Renovate Lake of Isles</i>	<i>\$ 375,000</i>
3.A.1	Jefferson School Playground	\$ 76,000

<b>TABLE OF CONTENTS</b>
--------------------------

**HENNEPIN AVENUE STUDY: Page 15**

1.A.1	Reimburse Hennepin Avenue Task Force	\$ 8,000
<i>I.B.I.</i>	<i>Lighting and trees on Hennepin Avenue</i>	<i>\$125,000</i>

**NEIGHBORHOOD IMPLIMENTATION: Page 16**

1.A.1	Increase EIRA's citizen participation	\$ 5353
-------	---------------------------------------	---------

<i>Total First Step</i>	<i>\$ 250,000</i>
<i>Total Action Plan</i>	<i>\$ 880,853</i>

<b>Grand Total Neighborhood Action Plan</b>	<b>\$ 1,130,853</b>
---------------------------------------------	---------------------

## INTRODUCTION

### **East Isles Neighborhood Profile**

The East Isles Neighborhood is located between 22<sup>nd</sup> Street and Lake Street and East Isles Parkway and Hennepin Avenue. It lies directly east of Lake of the Isles. East Isles' total population in 1990 was 3,498 people, an increase of 112 people from 1980 figure. The white population decreased from 97.3 percent of total population in 1980 to 96.7 percent in 1990. The Afro-American population increased from 1.1 percent to 1.5 percent. The Native American population share increased from 0.2 to 0.4 percent. The Asian American share of the population increased from 0.9 percent to 1.3 percent. The Hispanic population share increased from 0.9 to 1.5.

In the East Isles Neighborhood, the age group 25 to 44 showed the largest increase in population from 1980 to 1990. The age group 20 to 24 experienced the largest loss in population, decreasing by 125 people.

There were 1,947 households in the East Isles' Neighborhood in 1990. Only 27.18 percent of the households in the neighborhood are family households, compared to 48.9 percent citywide. One hundred ninety-seven (197) family households in the neighborhood or 37.2 percent had children under the age of 18. Twenty-one of the East Isles family households with children under 18 are headed by females or 10.9 percent, compared to the citywide rate of 33.5 percent.

There are 1,013 residential structures in East Isles' neighborhood. Townhouses and condos are 47.0 percent of the neighborhood's residential buildings. Duplexes represent 5.1 percent, three and four unit buildings account for 8.9 percent and five or more unit buildings account for 7.8 percent of the total residential structures. Rental property is concentrated in the southern portion of the neighborhood.

In the East Isles Neighborhood 42.9 percent of the residents lived in owner-occupied housing and 57.1 percent lived in renter-occupied housing.

The residential structures built before 1920 account for 63.0 percent, those built between 1920 and 1960 account for 6.4 percent and those built after 1960 account for 30.6 percent.

## INTRODUCTION

Hennepin Avenue is a commercial street occupied by mostly small businesses providing varied services and products. Businesses include: cleaners, boutiques, gas and convenience stores, grocery stores, dental offices, art galleries, law offices, antiques stores, beauty shops, music and video stores, many restaurants, coffee shops and bakeries, and a county library.

### East Isles Neighborhood NRP Process

The East Isles Neighborhood Action Plan is the culmination of a planning process begun in January 1995.

The planning process began when 410 people responded to a neighborhood-wide survey and prioritized the areas which needed improvement. Based on the survey's priorities and resident input at a Town Meeting held in April 1995, the East Isles Resident Association (EIRA) formed 4 Task Forces: Crime & Safety, Traffic & Parking, Lakes & Recreation, and Other Concerns. Over 100 residents participated in Task Force meetings to develop the First Step Plan. The First Step Plan allocated \$250,000 of the \$1,130,000 available to the East Isles neighborhood.

In the Spring of 1998 a reorganized NRP Steering Committee began the process for completing development of the Neighborhood Action Plan. More than 60 residents attended a day long visioning workshop was held in October 1998. The participants helped create a strategic plan for the East Isles Neighborhood, and ranked important issues to be addressed with NRP funds. Additional feedback workshops were held, culminating in a 14 page mailer that was sent to all East Isles residents in February 1999. Feedback forms were included in the mailing for residents to give additional input. Task forces met to develop the specifics of the plan.

A Town Hall forum was held at the EIRA annual meeting on April 20, 1999 to review the details of the full Action Plan. The plan was overwhelmingly approved by the residents of East Isles by mail-back ballot. More than 315 residents returned ballots. The plan was approved for submission to NRP by the EIRA Board on May 18, 1999.

**Total NRP Funds: \$1,130,853**

**Median: \$1,130,853**

# CRIME AND SAFETY

*VISION STATEMENT:* We envision a neighborhood where people feel safe and secure with a sense of belonging to the community. Residents would have an increased awareness of crime and safety issues for the East Isles area. In this atmosphere of functioning block clubs, crime would be at a minimum.

**GOAL 1:** Create a sense of safety for persons and property in the East Isles Neighborhood by citizen participation, awareness, and crime reduction.

**OBJECTIVE A:** Increase citizen participation in crime prevention efforts by increasing the number of Block Clubs within 2 years.

**STRATEGY A.1.**

Identify unorganized blocks and promote benefits of involvement.

- Actions:* EIRA will hire a part-time organizer to provide organization, coordination, training, technical support and materials to support volunteers in organizing Block Clubs.
- Resources:* \$4,000 NRP (First Step) Funds for salary, mailings, signs; CCP/SAFE staff assistance
- Timeline:* 1996-1997
- Contract Administrator:* NRP
- Results:* Hired a part-time temporary organizer who covered each block; increased the number of block captains from approximately 6 to 28 out of 42 blocks.

**STRATEGY A.2.**

Establish a permanent crime prevention committee.

- Action:* EIRA will establish a committee to act as a liaison to CCP/SAFE and Block Club leaders and to organize activities such as National Night Out in August and promote appreciation of crime prevention volunteers.
- Resources:* \$1,800 NRP (First Step) Funds
- Timeline:* 1996-1997
- Contract Administrator:* NRP
- Results:* National Night Out has been promoted and continues to be an annual event in the neighborhood.

**CRIME AND SAFETY**

**STRATEGY A.3.**

Establish a "Welcome to the Neighborhood" Committee.

- Actions:* Block Club leaders would make welcome packets and deliver to new residents on their block.
- Resources:* \$1,200 NRP (First Step) Funds for organizer's salary and packet materials; CCP/SAFE staff assistance
- Timeline:* 1996-1997
- Contract Administrator:* NRP
- Results:* Plastic bags have been printed with the East Isles logo and filled with neighborhood information and given to new residents by block club organizers and block captains as welcome packages.

**OBJECTIVE B:** Increase the sense and appearance of safety of East Isles Neighborhood

**STRATEGY B.1.**

Increase communication between police and East Isles residents through the EIRA Crime Committee.

- Actions:* Publish crime statistics, attend 5 PAC meetings, do ride-alongs, invite CCP/SAFE staff to EIRA meetings, distribute fliers and posting signs for information about crimes, install 911 phones.
- Resources:* Original allocation in the First Step Plan was \$3,500. Plan Modification #2 increased allocation by \$2,000. Approval of this Action Plan will increase this allocation by \$1,000 to \$6,500. NRP funds are used for monthly charges for 3 years of phone and printing costs. CCP/SAFE staff assistance and funds for current activities.
- Timeline:* 1996-1997
- Contract Administrator:* NRP
- Results:* Waiting on confirmation from the engineer assigned to the Midtown Greenway project for the wiring needed to install these phones.

**STRATEGY B.2.**

Increase lighting to decrease crime.

- Action 1:* EIRA Crime and Safety Committee in conjunction with the Park Board will do an inventory of all blocks for lighting needs and identify tree trimming needed to maximize lighting effectiveness.
- Resources:* \$2,000 NRP (First Step) Funds for lighting survey.

**CRIME AND SAFETY**

*Timeline:* 1996-1997

*Contract Administrator:* Park Board

*Results:* Lighting survey was initiated but has not been completed.

*Action 2:* Install pedestrian level (12-15 feet high) lantern style lighting throughout the non-parkway residential streets of the East Isles neighborhood. Petition property owners for approval.

*Resources:* \$255,000 NRP (Action Plan) Funds to supplement approximately 25% of the estimated property assessment.

*Timeline:* 1999-2000

*Contract Administrator:* Public Works

**STRATEGY B.3.**

Eliminate graffiti.

*Action:* EIRA will establish a Graffiti Committee to survey the neighborhood for graffiti, receive phone calls about graffiti, and work with teenagers to remove graffiti.

*Resources:* \$200 NRP (First Step) Funds; Hennepin County Work Squad for teenagers to remove graffiti; CCP/SAFE staff assistance.

*Timeline:* 1996-1997

*Contract Administrator:* NRP

*Results:* Residents have received materials from the Fire Department. Money is set aside for special materials that may be needed to clean surfaces that cannot be cleaned with the Fire Department supplies.

**STRATEGY B.4.**

Increase home premise surveys.

*Action:* EIRA will arrange for CCP/SAFE to conduct 30 home premise surveys in 1996 and 35 in 1997 by promoting these surveys through fliers and block club leaders.

*Resources:* \$0 NRP Funds; CCP/SAFE staff assistance emphasizing the continuance of existing CCP/SAFE programs.

*Timeline:* 1996-1997

*Contract Administrator:* CCP/SAFE

## CRIME AND SAFETY

### **STRATEGY B.5.**

Increase number of McGruff Houses

*Action:* EIRA will work with CCP/SAFE and block leaders to increase the number of McGruff Houses by 50%.

*Resources:* \$0 NRP Funds; CCP/SAFE staff assistance emphasizing the continuance of existing CCP/SAFE programs.

*Timeline:* 1996-1997

*Contract Administrator:* CCP/SAFE

*Results:* No results to report at this time; still in process of developing this project.

## **OBJECTIVE C:** Reduce opportunities for crime.

### **STRATEGY C.1.**

Improve the physical environment of East Isles so that it is less inviting to crime.

*Action:* EIRA Crime Committee working with Block Club leaders would implement and promote (through fliers, etc.) the following activities: - survey physical conditions, encourage property clean-up, promote locking home and garage doors, promote installing motion-detector lights, promote clean-up days.

*Resources:* \$1,500 NRP (First Step) Funds for the creation and distribution of fliers; CCP/SAFE staff assistance.

*Timeline:* 1996-1997

*Contract Administrator:* NRP

*Results:* This money is used to alert residents of any recent crime issues in the neighborhood and to notify block captains of an "alley walk" with the CCP/SAFE officers, etc.

[TOTAL NRP FUNDS = \$272,200 (\$17,200 First Step/ \$255,000 Full Action Plan)]

## TRAFFIC & PARKING

*VISION STATEMENT:* To create a pedestrian-friendly, urban environment and encourage the use of alternate forms of transportation (including walking, mass transit, and bicycling). To implement ideas that will reduce and calm existing motorized traffic through our neighborhood and reduce non-residential parking to make it a more safe, livable, desirable, and sustainable place for our residents.

**GOAL 1:** Calm traffic and reduce traffic on residential streets and alleys

**OBJECTIVE A:** Slow traffic on residential streets

**OBJECTIVE B:** Reduce traffic counts of cars traversing through East Isles

### **STRATEGY B.1.**

Work with the Minneapolis Public Works to study traffic patterns in neighborhood to get a handle on volumes and routes of traffic travelling through the neighborhood. Determine specific areas where excess traffic occurs. Compare before and after traffic counts and other data to evaluate success.

*Action:* The EIRA Traffic Committee will target the study for May of 1996. Prepare proposal for the study with Public Works and analyze results to determine where traffic control measures need to be tested.

*Resources:* Original allocation in the First Step Plan was \$35,000. Plan modification #3 reduced allocation by \$6,000 to \$29,000. NRP Funds are used to conduct the study; staff assistance from Public Works; EIRA staff to assist Committee.

*Timeline:* May 1996

*Contract Administrator:* Public Works

*Results:* This study identified streets with high volume and high speed traffic in East Isles. It helped to determine where to focus traffic calming efforts.

### **STRATEGY B.2.**

EIRA Committee and staff will work with the Public Works to conduct "modeling" or testing of various traffic control devices and approaches such as ballards, speed humps, center islands, throating, 2-way streets, barriers, crossings, cul-de-sacs, one-way streets and alleys, diverters, landscaping, dead-ends, bikeways, traffic law enforcement, and other traffic calming measures.

## TRAFFIC & PARKING

**Action:** EIRA Committee and staff would work with Public Works to identify areas and approaches to be tested. Also to inform neighborhood residents of "models" to be tried via newspaper articles, newsletter, and fliers so that it is not a surprise to the neighborhood. Utilize survey, phone mail, and/or meetings to obtain feedback from neighborhood. Analyze results and neighborhood feedback to determine if "models" should be made permanent.

**Resources:** Original allocation in the First Step was \$0. Plan Modification #3 increased allocation to \$6,000. Plan Modification #4 increased allocation by \$20,500 to \$26,500 NRP Early Access funds. NRP Funds are used for police buy-back hours to increase traffic law enforcement and testing traffic control methods; funding for models is part of Public Works budget; staff assistance from Public Works Funds. \$5,000 NRP (Action Plan) funds to promote a Drive 25mph Campaign in the neighborhood with bumper stickers and signs as traffic calming measure.

**Timeline:** 1996, 1997

**Contract Administrator:** Public Works, Mpls Police Department, NRP

**Results:** The methods being tested are: 1) police patrol buy-back, and 2) a raised crosswalk and a flashing amber light at 28<sup>th</sup> and Humboldt for safer pedestrian crossing.

**OBJECTIVE C:** Involve neighborhood residents in determining and approving of traffic control proposals.

### **STRATEGY C.1.**

Conduct special outreach to entire neighborhood to get their involvement and solutions for traffic problems there and ensure involvement upfront by neighborhood to ensure neighborhood needs are addressed

**Action:** Obtain input through surveys, newspaper publicity, feedback, flyers, notices, face to face contact, meetings, phone voicemail, and other methods. Get information to the neighborhood about the "flow" of the NRP process.

**Resources:** Original allocation in the First Step Plan was \$7,000. Plan Modification #2 reduced allocation by \$2,000 to \$5,000. NRP funds are used for staff to support objectives A, B, & C.

**Timeline:** 1996

**Contract Administrator:** NRP

**TRAFFIC & PARKING**

**OBJECTIVE D:** Reduce the traffic turning right on to 28<sup>th</sup> Street from southern Hennepin Avenue to make the crossing safer for pedestrians.

**STRATEGY D.1.**

Change traffic "island" at this location per previous plan presented to EIRA.

- Action:* Review plan with Public Works and present plan to neighborhood for approval.
- Resources:* \$15,000 NRP (First Step) Funds; Public Works budget.
- Timeline:* 1996
- Contract Administrator:* MPLS Public Works
- Results:* A project in collaboration with Public Works at the corner of 28<sup>th</sup> and Hennepin Ave. was modified and planters installed at the cut through to provide a safer pedestrian crossing and corner.

[TOTAL NRP FUNDS = \$80,500 (\$55,000 First Step/\$20,500 Early Access/ \$5,000 Action Plan)]

## HOUSING

**GOAL 1:** Develop plans to address neighborhood housing concerns.

**OBJECTIVE A:** Determine and clarify the housing needs indicated in survey results and in meetings.

### **STRATEGY A.1.**

Conduct a study to determine the housing needs of the East Isles neighborhood.

*Action:* Hire an intern to work with EIRA to devise and implement housing study.

*Resources:* \$2,000 NRP (First Step) Funds to hire an intern through the NPCR or another institution.

*Timeline:* 1996

*Contract Administrator:* NRP

*Results:* An intern was hired to survey the housing stock. At the time of the survey, only two blighted houses were noted. Since then, both have been purchased and completely renovated.

### **STRATEGY A.2.**

Create and implement a program to address blighted properties.

*Action:* EIRA will assist the MCDA in its processes to rehabilitate the neighborhood's blighted properties.

*Resources:* Original allocation in the First Step Plan was \$150,000. Plan Modification #4 reduced by \$20,500 to \$129,500. Approval of this Action Plan serves as will reduce the current allocation to \$0.

*Timeline:* 1997

*Contract Administrator:* MCDA

*Results:* The property that was targeted for these funds was sold and is now being renovated into a single family home. Funds were reallocated as a result.

**OBJECTIVE B:** Preserve and maintain good urban design elements for appearance, livability, and safety.

## HOUSING

### **STRATEGY B.1.**

Create and produce an EIRA Design Guidelines booklet that details good urban design guidelines for residential and commercial property. This booklet will be made available to prospective developers, current and prospective homeowners through EIRA. Guidelines would incorporate current zoning, pedestrian overlay district information, historic designation.

*Action:* Hire an urban planning consultant, plan and produce book.

*Resources:* \$20,000 NRP (Action Plan) Funds for consultant and actual production costs.

*Timeline:* 1999-2000

*Contract Administrator:* Mpls Planning Department

### **STRATEGY B.2.**

Develop an incentive program for homeowners/landlords for creating and maintaining good urban design elements.

*Action:* Provide grants of up to \$500 per property owner (\$1 for \$2 match by the owner) as evaluated by a neighborhood task force based on first come basis, and if improvement enhances safety, livability, and value. Examples: Improvement of entry way security system in apartment buildings, pedestrian walkway improvements, energy efficiency improvements

*Resources:* \$65,000 NRP (Action Plan) Funds for matching grants.

*Timeline:* 2000-2001

*Contract Administrator:* MCDA

### **STRATEGY B.3.**

Encourage homeowners to obtain historic designation status for their houses.

*Action:* Provide rebate as an incentive for up to \$250 per homeowner for fees associated with obtaining a historic home designation.

*Resources:* \$10,000 NRP (Action Plan) Funds for the homeowner grants.

*Timeline:* 1999-2001

*Contract Administrator:* MCDA

[TOTAL NRP FUNDS = \$97,000 (\$2,000 First Step/ \$95,000 Full Action Plan)]

## WATER QUALITY

**GOAL 1:** Improve the water quality in Lake of the Isles

**OBJECTIVE A:** Increase residents' sense of pride in the East Isles neighborhood and preserve a Minneapolis treasure by enhancing the quality of "Lake of the Isles" as a recreational opportunity.

### STRATEGY A.1.

Form an EIRA Committee to implement activities to educate residents and Lake users on the impacts of their actions on Lake water quality.

*Action 1:* Develop and place informational signage in the vicinity of an East Isles grit chamber explaining its purpose and how it functions.

*Resources:* \$1,000 NRP (First Step).

*Timeline:* 1996

*Contract Administrator:* Park Board

*Results:* The Park Board cancelled the installation of several grit chambers at Lake of the Isles so this project is delayed.

*Action 2:* Develop and place informational signs at two locations as recommended by the Park Board which discourage the feeding of wildlife and explain why it is not prudent to do so.

*Resources:* \$2,000 NRP (First Step) Funds.

*Timeline:* 1996

*Contract Administrator:* Park Board

*Results:* The Park Board is in the process of changing the look and production of their signs so this project has been delayed.

*Action 3:* Develop and send informational literature to all residents explaining the impact of over use of pesticides and fertilizers on our Lake's water quality *Resources:* \$4,000 NRP (First Step) Funds.

*Timeline:* 1996

*Contract Administrator:* Park Board

*Results:* A multi-neighborhood task force worked for several years to develop a reference book for all residents living in the chain-of-lakes watershed. It will be printed and distributed Summer of '99.

## WATER QUALITY

*Action 4:* Develop and send informational literature to all residents encouraging them to keep the street in front of their house clean of organic materials. These materials contribute to the Lake's high phosphorous problem which in turn result in large Algae bloom, pond scum, and foul odor.

*Resources:* \$4,000 NRP (First Step) Funds.

*Timeline:* 1996

*Contract Administrator:* Park Board

*Results:* (This result combined with LA. 1.3.)

*Action 5:* Mark or sign area storm water catch basins to inform residents and visitors that everything that goes into the inlet goes directly into our Lake. *Resources:*Original allocation in the First Step Plan was \$20,000. Plan Modification #1 reduced the allocation by \$20,000 to \$0.

*Timeline:* 1996

*Contract Administrator:* Public Works

*Results:* This project was completed at no cost: the supplies were donated and the labor was done by volunteers (Boyscouts from Jefferson School)

*Action 6:* Develop and place signage at the north end of our Lake to explain the purpose of the vegetation being planted and the wetland being created. *Resources:*

Original allocation in the First Step Plan was \$1,000. Approval of this plan will decrease this allocation by \$1,000 to \$0.

*Timeline:* 1996

*Contract Administrator:* Paris Board

*Results:* Funds reallocated.

[TOTAL NRP FUNDS = \$11,000 (First Step)]

## RECREATION & AMENITIES

**GOAL 1:** Provide recreational opportunities and encourage alternate methods of transit.

**OBJECTIVE A:** Help facilitate the development of a bicycle path greenway on the 29<sup>th</sup> Street railway corridor.

### **STRATEGY 1.A.1.**

Assist in the Development of the Greenway between Hennepin Avenue and East Lake of the Isles Parkway.

*Action:* Selection of amenities placed within the specified area will be done by neighborhood residents and the East Isles Resident Association Board in coordination with the architect and City project manager.

*Resources:* \$27,200 NRP (First Step) Funds

*Timeline:* 1996-1997

*Contract Administrator:* Public Works

*Results:* Due to delays in actual construction of the Midtown Greenway this project had been subsequently delayed.

**GOAL 2:** Improve recreational opportunities and neighborhood appearance.

**OBJECTIVE A:** Widen narrow stretches of East Isles' section of the Lake of the Isles path and submerged areas, and repair cracks and ridges.

### **STRATEGY 2.A.1.**

Work with other neighborhoods and the Park Board to address trail maintenance issues and develop a plan for improvements.

*Action:* Review the plan with the neighborhood and target the worst sections first and replace with boardwalks where appropriate, and ensure sealcoat for paving is not contributing to pollution through runoff.

## RECREATION & AMENITIES

*Resources:* Original allocation in the First Step Plan was \$43,600. Plan Modification #1 increased allocation by \$10,000 to \$53,600.

*Timeline:* 1996-1997

*Contract Administrator:* Park Board

*Results:* The paths along the east side of Lake of the Isles were repaired and repaved during the spring of 1997.

**OBJECTIVE B:** Restore/renovate Lake of the Isles - the lake and the park.

### **STRATEGY 2.B.1.**

Implement flood control measures, shoreline stabilization, tree planting, landscaping, pathway relocation/re-paving, and wildlife habitat improvements.

*Action:* Up to 50% of the NRP funds allocated may be used planning and design. An estimated \$4.0 million needed for these basic improvements (total estimated cost for complete project is \$9 million). These NRP funds will be used to leverage matching funds from the Minnesota DNR Flood Damage Reduction Grant Assistance Program and to make the physical improvements (listed above) at Lake of the Isles Regional Park. Lowry Hill East and LCMR funds from legislature are also other partners that are part of this project. Timeline for completion and administrative funds subject to approval of the EIRA Board.

*Resources:* \$375,000 NRP (Action Plan) Funds, subject to the above conditions.

*Timeline:* 1999

*Contract Administrator:* Park Board

**OBJECTIVE C:** To maintain, visibly improve, or otherwise invest in the appearance of visible community structures, schools, corridors, and access ways.

### **STRATEGY 2.C.1.**

In conjunction with a diverse battery of community leaders, participate in an effort to design a Jefferson School Playground Redevelopment Plan, and implement this in a manner which improves the highly visible Hennepin Avenue Corridor; contributes to the well-being of the school children. and respects the interests of the business community, East Isles and Wedge residents. and school faculty.

## RECREATION & AMENITIES

- Action 1:* Consult with appropriate parties concerning school playground/Hennepin Avenue improvement plans.
- Action 2:* Visibly improve Hennepin Avenue by focusing on the perimeter areas of the playground. Improvements will be commensurate with the Mpls. School standards and the requirements of the Consumer Product Safety Commission and the American Disabilities Act (ADA).
- Action 3:* Improve the Jefferson School playground by adding perimeter trees, benches, a wrought iron fence complete with brick columns, and inviting signage, thereby simultaneously affirming the pride the community has in its school and visibly marking Jefferson School.
- Action 4:* Provide a park-like area which will sustain and cultivate public pride and serve as a functional recreation resource for the entire community, including adults and families.
- Action 5:* Promote and utilize community volunteer resources where *appropriate*, thereby minimizing costs incurred while simultaneously promoting personal responsibility and spirit.
- Action 6:* Provide flexibility for additional resources, including, but not limited to, flower beds and picnic tables.
- Action 7:* Provide conceptualization, draft initial plans, strategies, address potential concerns, limitations, and initial organization. Review plan with neighborhood and obtain final approval before construction. Ensure contribution of at least \$66,000 by the Wedge and \$50,000 by the Park Board.
- Resources:* Original allocation in the First Step Plan was \$66,000<sup>^</sup>. Plan Modification #1 increased allocation by \$10,000 to \$76,000. Additional funding sources include: at least \$66,000 NRP Funds from the Lowry Hill East neighborhood; at least \$50,000 School NRP funds; corporate donations solicited by the Jefferson PTA; landscape architects.
- Timeline:* 1996-1997
- Contract Administrator:* School Board
- Results:* Jefferson School playground has installed a brick and iron fence around the perimeter of the newly enhanced playground.

[TOTAL NRP FUNDS = \$531,200 (\$156,200 First Step/\$375,000 Full Action Plan)]

## HENNEPIN AVENUE

**GOAL 1:** Enhance the appearance and economic viability of Hennepin Avenue South.

**OBJECTIVE A:** Support the Hennepin Avenue Task Force Study

### STRATEGY A.1.

Contribute funds to the Hennepin Avenue Task Force Study.

*Action:* Reimburse the Hennepin Avenue Task Force for expenses incurred during the creation of the Hennepin Avenue Corridor Study.

*Resources:* \$8,000 NRP (First Step) Funds. *Timeline:* 1996

*Contract Administrator:* MCDA

*Results:* Developed a Hennepin Avenue Strategic Plan which provides a long range vision as well as specific guidelines for current changes.

**OBJECTIVE B:** Make improvements on Hennepin Avenue following the guidelines in the Hennepin Avenue Strategic Plan.

### STRATEGY B.1.

Install pedestrian level (12-15 feet high) lantern style lights and additional boulevard trees along the west side of Hennepin Avenue from 22<sup>nd</sup> Street to 28<sup>th</sup> Street.

*Action:* Petition Hennepin Avenue property owners in designated section for approval as required by the city of Minneapolis

*Resources:* \$125,000 NRP (Action Plan) funds to supplement approximately 25% of the estimated assessment.

*Timeline:* 1999-2000

*Contract Administrator:* Public Works

[TOTAL NRP FUNDS = \$133,000 (\$8,000 First Step/ \$125,000 Full Action Plan)]

## IMPLEMENTATION

**GOAL 1:** Increase and sustain the ability of EIRA to mobilize the human and financial resources, information, and technical assistance necessary to effectively implement the East Isles Neighborhood Action Plan.

**OBJECTIVE A:** Increase EIRA's ability to be a vehicle for citizen participation in the implementation of the Neighborhood Action Plan.

### **STRATEGY A.1.**

Engage personnel and cover other costs related to Neighborhood Action Plan implementation activities.

*Action:* Develop a "scope of services and budget" covering the activities EIRA will perform related to NAP implementation responsibilities and activities.

*Resources:* \$5,353

*Timeline:* 1999

*Contract Administrator:* NRP

[TOTAL NRP FUNDS = \$5,353 *Action Plan*]