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Page 2: Organization Information

**Q1**

Neighborhood Organization Information

Main Contact Name	<b>Brandon Long</b>
Organization Name	<b>Nokomis East Neighborhood Association</b>
Organization Address:	<b>5005 1/2 S 34th Ave</b>
City	<b>Minneapolis</b>
State	<b>Minnesota</b>
Organization ZIP:	<b>55417</b>
Organization Email Address:	<b>nenan@nokomiseast.org</b>
Organization Phone Number:	<b>(612) 724-5652</b>

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**Q2**

WEBSITE AND SOCIAL MEDIA

Website	<b><a href="https://www.nokomiseast.org">https://www.nokomiseast.org</a></b>
Facebook	<b><a href="http://www.facebook.com/Nokomiseast">www.facebook.com/Nokomiseast</a></b>
Twitter	<b>@nokomiseast</b>
Other	<b>Instagram: @nokomiseastassociation</b>

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**Q3**

When and where do you hold your monthly board meetings?

Morris Park Recreation Center

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**Q4**

Date of Board approval

After your board reviews this **03/25/2024** draft annual report, please provide the approval date or the anticipated approval date if not yet approved. Meeting minutes may be requested by NCR.

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Page 3: Updated Documents

**Q5**

Upload your Certificate of Insurance for liability insurance

**Liability%20Insurance%202024.pdf (112.5KB)**

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**Q6**

Upload your Certificate of Insurance for Directors and Officers Insurance

**USLI%2023-24%20Insurance%20Certificate.pdf (34.5KB)**

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**Q7**

Upload an update board list

**2023-2024%20NENA%20Board%20Members%20Directory.pdf (61.4KB)**

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**Q8**

Upload your overall organizational budget

**Approved%202024%20NENA%20Budget.pdf (71KB)**

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Page 4: Staffing

**Q9**

Indicate the POSITION TITLE of each PAID EMPLOYEE OR CONTRACT STAFF (excluding professional services such as accounting, legal, etc.)

Position Title #1	<b>Executive Director</b>
Position Title #2	<b>Community Organizer</b>
Position Title #3	<b>Communications and Program Manager</b>

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**Q10**

Please indicate below the AVERAGE HOURS PER WEEK of each paid staff (excluding separate professional services such as accounting, legal, etc.)

#1 Hours/Week	40.0
#2 Hours/Week	40.0
#3 Hours/Week	20.0

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**Q11**

Please share the name of your accountant or bookkeeping service provider.

David Kronk

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**Q12**

Respondent skipped this question

IF NEEDED, PROVIDE ADDITIONAL INFO BELOW: Note if any positions are seasonal, temporary, etc.

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Page 5: Stakeholder Engagement - Outreach & Engagement

**Q13**

MEETINGS (Check all that apply)

- Held regular committee meetings or discussion groups that are open to all stakeholders**
  - ,
  - Held at least one general membership or community meeting (in addition to the annual meeting) to gather input from residents and other stakeholders for a neighborhood specific initiative**
  - ,
  - Hosted at least one general membership or committee meeting in response to a City request for input - such as a development proposal, transit planning or public works projects**
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**Q14**

DOOR-TO-DOOR - with goal of face-to-face engagement  
(Check all that apply)

At least once reaching a portion of neighborhood,

For more than one issue/outreach effort,

On a routine basis,

Conducted primarily by staff members,

Conducted primarily by volunteers,

Carried out primarily to increase membership and participation

,

Carried out primarily to gather input or inform on a specific city or neighborhood issue

**Q15**

Approximately HOW MANY HOUSEHOLDS DID YOU REACH through door-knocking last year?

2000

**Q16**

FLYERING - Dropping literature at doors (Check all that apply)

At least once reaching a portion of the neighborhood,

Carried out primarily to inform and increase membership and participation

,

Carried out primarily to gather input or inform on a specific city or neighborhood issue

**Q17**

Approximately HOW MANY HOUSEHOLDS DID YOU REACH through flyering last year?

2000

**Q18**

EVENTS (Check all that apply)

Staffed a booth or table at neighborhood event or other community event that included sign-up sheets, surveys or information about your organization.

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Organized smaller events for specific outreach to target audiences (e.g., sidewalk tabling to reach renters, lemonade stands, tabling at Farmer's Market, etc.)

**Q19**

COMMUNICATION (Fill in all that apply)

Print newsletter (share frequency and distribution size)

**monthly publication in the Nokomis Messenger**

Email newsletter (share frequency and subscriber total)

**1,367 subscribers to our monthly e-newsletter, average open rate of 56%**

Primary social media [facebook, twitter, or other] (share posting frequency and subscriber count)

**Facebook (3.7K likes and 4.1k followers) and Instagram (280 followers). Posting frequency varies widely on the time of year. Minimally once a week up to 4-5 posts in a week. "Story" posts are slightly more frequent than that.**

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**Q20**

OTHER (Check all that apply)

**Conducted another form of survey (e.g., intercept survey)**

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**Developed partnerships with cultural, religious, professional or business associations to expand outreach into under-represented populations**

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**Q21**

Please provide an ESTIMATE OF VOLUNTEER HOURS PROVIDED to your organization last year. (see Volunteer Hour Tracking Guide for suggested ways to calculate this.)

500

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**Q22**

HOW DID YOUR ORGANIZATION REACH OUT TO UNDERREPRESENTED GROUPS IN YOUR NEIGHBORHOOD? (Check all that apply)

- Worked on an issue of particular interest to an underrepresented group within the neighborhood
- Provided notices of annual and special meetings in multiple languages
- Targeted outreach in apartment buildings or blocks to reach renters
- Targeted tabling at other events or locations (such as farmers markets, cultural events, etc.)
- Reviewed participation activities, and identified new leaders and volunteers for volunteer, committee and board participation
- Met with other agencies in the community that work closely with underrepresented constituencies in the neighborhood

**Q23**

WHAT CITY SERVICES AND SUPPORTS DID YOUR ORGANIZATION USE? (Check all that apply)

- Did your staff or board members attend any monthly Citywide Neighborhood Meetingd?
- Did your staff or board participate in any trainings with the City of Minneapolis (board trainings, learning labs, workshops, conference)
- Did your organization have City staff attend any of your board or community meetings to present and engage residents?

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Page 6: Equitable Engagement and 2024 Timeline & Goals

**Q24**

Referencing the QUANTITATIVE GOALS section of your EQUITABLE ENGAGEMENT PLAN, share your progress on the goals, sharing both success and lessons learned.

Despite turn over in our Community Organizer position we have managed to hire another Spanish speaking CO who has already engaged with at least 70% of tenants in the Bossen neighborhood. This included gathering contact information from 30% of tenants who reside in that area. This is slightly lower than our 45% goal, however, progress was delayed due to staff turn over. Additionally Bossen resident specific meetings held in collaboration with the Ward 11 office were put on hold as our Community Organizer was onboarded and was required to assist with general summer events.

**Q25**

What more would you like to tell NCR or the community ABOUT YOUR STAKEHOLDER INVOLVEMENT?What are you doing that is NEW OR PARTICULARLY SUCCESSFUL TO REACH RESIDENTS and others?

Our monthly e-newsletter has been restarted with the hiring of a half time Communications and Programs Manager. This has been a great way to highlight businesses, residents, and organizations in Nokomis East and has been met with a great response. Write ups have also been submitted monthly to the Nokomis Messenger which has expanded our communications reach. These monthly highlights have proven quite popular with businesses and residents a like.

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**Q26**

Share a timeline of proposed events and activities for 2024(Format by quarter or month as you prefer. Example: "Jan-March: -Plan spring outreach event)

- January 2024 - Cupcake decorating with new Nokomis business Vegan East
  - February 2024 - State of our Neighborhood
  - April 2024 - Annual Meeting
  - May 2024 - Community Meal with Every Third Saturday
  - June 2024 - Nokomis East Garage Sale
  - June 2024 - Kickball Tournament
  - July 2024 - Bossen Renters party
  - August 2024 - Nokomis Days
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**Q27**

Share your 2024 Equitable Engagement Qualitative goals(Make your goals SMART: Specific, Measurable, Achievable, Relevant, and Time-Bound)

Identify Bossen resident issues and aspirations for the community. Create relationships between neighbors inside and outside of the Bossen area.

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Page 7: Neighborhood Day 2024

**Q28**

**Nothing**

On May 11, 2024, we are hosting...

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**Q29**

**Respondent skipped this question**

Date, time, and location of your Event(Ex. May 11 from 9am to 7pm at Community Rec Center, 1234 Broadway Ave, continuing through May 21)

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**Q30**

**Respondent skipped this question**

Webpage for your event (Board elections, annual meeting, or other event)

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**Q31** Date / Time **04/25/2024**

Date of your Annual MeetingIf you aren't hosting your board elections on Neighborhood Election Day, please share the exact or approximate date of your upcoming annual meeting.

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**Q32** Respondent skipped this question

Upload an Event imageWe will use this on the citywide map of Neighborhood Day to promote your event information. (See the 2023 map example)

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Page 8: Program Highlights

**Q33** **Housing,**  
What category best describes the highlight you'd like to share? Other (please specify):  
Food Security

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**Q34**  
Write 2-3 paragraphs describing a highlight from 2023 related to the topic above.

NENA continued its support of the neighborhood's Giving Garden as well as our partnership with Crosstown Covenant Church, Good in the Hood, and Trinity Lutheran of Minnehaha Falls for the neighborhood Food Shelf. The Giving Garden gave a record breaking 1,090.5 pounds of food and the Food Shelf distributed 18,000 pounds of food all to neighbors in need.

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**Q35**  
Attach a photo related to the highlight you shared in the story above.

**IMG\_3007.jpg (337.9KB)**

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**Q36** **Housing**  
What category best describes the second highlight you'd like to share? (Optional)

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**Q37**  
Write 2-3 paragraphs describing a second highlight from 2023 related to the topic above. (Optional)

Nokomis East Neighborhood Association raised \$10,000 through events and fundraising over the course of 2023 to contribute to the Powderhorn Neighborhood Association Renter Support Fund for Nokomis East renters in need. The Renter Support Fund seeks to provide some relief to cost-burdened Minneapolis renters through low-barrier cash assistance.

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**Q38**

**Respondent skipped this question**

Attach a photo related to the highlight you shared in the story above.

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