
Page 2: Organization Information

Q1

Neighborhood Organization Information

Main Contact Name	Sharon El-Amin
Organization Name	McKinley Community
Organization Address:	3300 Lyndale Ave N
City	Minneapolis
State	Minnesota
Organization ZIP:	55412
Organization Email Address:	comms@mckinleycommunity.org
Organization Phone Number:	612-524-9623

Q2

WEBSITE AND SOCIAL MEDIA

Website	www.mckinleycommunity.org
Facebook	McKinleympls
Twitter	Mckinleymplsmn

Q3

When and where do you hold your monthly board meetings?

Quarterly 3 Monday of Month 2/22. -4/15. -7/15- 10/21

Q4

Date of Board approval

After your board reviews this **04/15/2024** draft annual report, please provide the approval date or the anticipated approval date if not yet approved. Meeting minutes may be requested by NCR.

Page 3: Updated Documents

Q5

Upload your Certificate of Insurance for liability insurance

Workers%20Compensation%202024-2025%20CNA.PDF

Q6

Upload your Certificate of Insurance for Directors and Officers Insurance

2818660_GL%20Policy%202024-64069(5).PDF

Q7

Upload an update board list

McKinley%20Board%20List%202024.docx (12.2KB)

Q8

Upload your overall organizational budget

2024%20Budget%20.docx (291.2KB)

Page 4: Staffing

Q9

Indicate the POSITION TITLE of each PAID EMPLOYEE OR CONTRACT STAFF (excluding professional services such as accounting, legal, etc.)

Position Title #1

Executive Director

Position Title #2

Program Director

Q10

Please indicate below the AVERAGE HOURS PER WEEK of each paid staff (excluding separate professional services such as accounting, legal, etc.)

#1 Hours/Week **40.0**

#2 Hours/Week **20.0**

Q11

Please share the name of your accountant or bookkeeping service provider.

We currently use Quickbooks on line service

Q12

Respondent skipped this question

IF NEEDED, PROVIDE ADDITIONAL INFO
BELOW: Note if any positions are seasonal, temporary,
etc.

Page 5: Stakeholder Engagement - Outreach & Engagement

Q13

MEETINGS (Check all that apply)

Held regular committee meetings or discussion groups that are open to all stakeholders

,

Held at least one general membership or community meeting (in addition to the annual meeting) to gather input from residents and other stakeholders for a neighborhood specific initiative

,

Hosted at least one general membership or committee meeting in response to a City request for input - such as a development proposal, transit planning or public works projects

Q14

DOOR-TO-DOOR - with goal of face-to-face engagement
(Check all that apply)

At least once reaching most or all of neighborhood,

Conducted primarily by staff members,

Carried out primarily to increase membership and participation

Q15

Approximately HOW MANY HOUSEHOLDS DID YOU REACH through door-knocking last year?

200

Q16

FLYERING - Dropping literature at doors (Check all that apply)

At least once reaching most or all of the neighborhood,

Carried out primarily to inform and increase membership and participation

,

Carried out primarily to gather input or inform on a specific city or neighborhood issue

Q17

Approximately HOW MANY HOUSEHOLDS DID YOU REACH through flyering last year?

200

Q18

EVENTS (Check all that apply)

Staffed a booth or table at neighborhood event or other community event that included sign-up sheets, surveys or information about your organization.

,

Organized one or more issue specific event (such as a safety forum, housing fair, Open Streets, Creative Citymaking, etc).

Q19

COMMUNICATION (Fill in all that apply)

Email newsletter (share frequency and subscriber total)

Monthly

Primary social media [facebook, twitter, or other] (share posting frequency and subscriber count)

Daily

Q20

OTHER (Check all that apply)

Developed partnerships with cultural, religious, professional or business associations to expand outreach into under-represented populations

,

Other activities (please describe here)::

Community event with paper survey, drop box for suggestion on site.

Q21

Please provide an ESTIMATE OF VOLUNTEER HOURS PROVIDED to your organization last year. (see Volunteer Hour Tracking Guide for suggested ways to calculate this.)

150

Q22

HOW DID YOUR ORGANIZATION REACH OUT TO UNDERREPRESENTED GROUPS IN YOUR NEIGHBORHOOD? (Check all that apply)

- Provided notices of annual and special meetings in multiple languages
- ,
- Provided newsletter articles or web pages in multiple languages
- ,
- Targeted outreach in apartment buildings or blocks to reach renters
- ,
- Held focus groups or open meeting formats for underrepresented communities
- ,
- Included an Americans with Disabilities Act statement on meeting and event notices
- ,
- Reviewed participation activities, and identified new leaders and volunteers for volunteer, committee and board participation

Q23

WHAT CITY SERVICES AND SUPPORTS DID YOUR ORGANIZATION USE? (Check all that apply)

- Did your staff or board members attend any monthly Citywide Neighborhood Meetingd?
- ,
- Did your staff or board participate in any trainings with the City of Minneapolis (board trainings, learning labs, workshops, conference)
- ,
- Did your organization utilize the provided legal services from MissionGuardian.com?

Page 6: Equitable Engagement and 2024 Timeline & Goals

Q24

Referencing the QUANTITATIVE GOALS section of your EQUITABLE ENGAGEMENT PLAN, share your progress on the goals, sharing both success and lessons learned.

McKinley continues to reach more stakeholder and get more community involvement for events. Word of mouth, social media works best for us. We encourage and incentives neighbors to bring a neighbor for events.

Q25

What more would you like to tell NCR or the community ABOUT YOUR STAKEHOLDER INVOLVEMENT?What are you doing that is NEW OR PARTICULARLY SUCCESSFUL TO REACH RESIDENTS and others?

WE are growing! Encourage neighbors to bring a neighbor and to share the work we are doing on social media.

Q26

Share a timeline of proposed events and activities for 2024(Format by quarter or month as you prefer. Example: “Jan-March: -Plan spring outreach event)

Bingo for adults monthly on 4th Wednesday

Book Club monthly on 3rd Wednesday

Board Meeting 3 Monday of the month quarterly

Gardening classes held once ever 6weeks

After School program on Tuesday and Thursday during winter.

Summer Camp Monday - Thursday

We participate in Neighborhood day, national night out and also have movie night and other events throughout the summer.

Q27

Share your 2024 Equitable Engagement Qualitative goals(Make your goals SMART: Specific, Measurable, Achievable, Relevant, and Time-Bound)

Bingo for adults monthly on 4th Wednesday

Book Club monthly on 3rd Wednesday

Board Meeting 3 Monday of the month quarterly

Gardening classes held once ever 6weeks

After School program on Tuesday and Thursday during winter.

Summer Camp Monday - Thursday

We participate in Neighborhood day, national night out and also have movie night and other events throughout the summer.

Page 7: Neighborhood Day 2024

Q28

Annual Meeting

On May 11, 2024, we are hosting...

Q29

Date, time, and location of your Event(Ex. May 11 from 9am to 7pm at Community Rec Center, 1234 Broadway Ave, continuing through May 21)

May 11, 3300 Lyndale Ave N 12- 3pm

Q30

Webpage for your event (Board elections, annual meeting, or other event)

www.mckinleycommunity.org

Q31

Date / Time

10/21/2024

Date of your Annual MeetingIf you aren't hosting your board elections on Neighborhood Election Day, please share the exact or approximate date of your upcoming annual meeting.

Q32

Respondent skipped this question

Upload an Event imageWe will use this on the citywide map of Neighborhood Day to promote your event information. (See the 2023 map example)

Page 8: Program Highlights

Q33

What category best describes the highlight you'd like to share?

Community Safety,
Youth,
Equitable Engagement

Q34

Write 2-3 paragraphs describing a highlight from 2023 related to the topic above.

Having the youth back in the Center has been amazing! The new fires-it and safe space will bring more opportunity for community to gather and share stories. We look forward to building relationships and being more visible within the community.

Q35

Attach a photo related to the highlight you shared in the story above.

394316158_337663745585612_2268358818648128068_n.jpeg (227.5KB)

Q36

Youth,

What category best describes the second highlight you'd like to share? (Optional)

Environmental

Q37

Write 2-3 paragraphs describing a second highlight from 2023 related to the topic above. (Optional)

Youth programing- providing safe space was the best thing we could have done for our youth. Garden we have started CSA program again this year within community.

Q38

Attach a photo related to the highlight you shared in the story above.

386387141_329786703039983_3202135931264323310_n.jpeg (644.9KB)
