
Page 2: 2020-21 Community Participation Program Annual Report Organization Information - please confirm

Q1

NEIGHBORHOOD ORGANIZATION

Windom Community Council (WCC)

Q2

ORGANIZATIONAL INFORMATION

Neighborhood Organization Contact:

Mario Vargas

Organization Email Address:

windomcommunity@gmail.com

Q3

Organization Website and Social Media

Website

www.windommpls.org

Facebook

https://www.facebook.com/windommpls

Twitter

https://twitter.com/WindomCommunity

Other

https://www.facebook.com/groups/Windom

Q4

Date / Time

06/18/2022

DATE OF BOARD APPROVAL Once your board has reviewed this draft annual report, please provide the date of the meeting at which the board approved submission of this report to NCR. Note: Meeting minutes may be requested by NCR.

Page 3: 202-21 Community Participation Program Annual Report Additional Organization Information

Q5

Indicate the POSITION TITLE of each PAID EMPLOYEE OR CONTRACT STAFF (excluding professional services such as accounting, legal, etc.)

Position Title #1	Executive Director
Position Title #2	Bookkeeper

Q6

Please indicate below the AVERAGE HOURS PER WEEK of each paid staff (excluding separate professional services such as accounting, legal, etc.)

#1 Hours/Week	40.0
#2 Hours/Week	2.0

Q7

IF NEEDED, PROVIDE ADDITIONAL INFO BELOW: Note if any positions are seasonal, temporary, etc.

Both the Executive Director and the Bookkeeper are independently contracted staff.

Page 4: 2019 Community Participation Program Annual Report Stakeholder Engagement - Outreach & Engagement

Q8

MEETINGS (Check all that apply)

Held regular committee meetings or discussion groups that are open to all stakeholders

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Held at least one general membership or community meeting (in addition to the annual meeting) to gather input from residents and other stakeholders for a neighborhood specific initiative

,

Hosted at least one general membership or committee meeting in response to a City request for input - such as a development proposal, transit planning or public works projects

Q9

DOOR-TO-DOOR (Check all that apply)Door-Knocking
(with goal of face-to-face engagement)

At least once reaching a portion of neighborhood,

For more than one issue/outreach effort,

Conducted primarily by staff members,

Conducted primarily by volunteers,

Carried out primarily to increase membership and participation

,

Carried out primarily to gather input or inform on a specific city or neighborhood issue

Q10

Approximately HOW MANY HOUSEHOLDS DID YOU REACH through door-knocking in 2020-21?(Please provide a cumulative total for both years)

500

Q11

FLYERING - Dropping literature at doors (Check all that apply)

At least once reaching a portion of the neighborhood,

At least once reaching most or all of the neighborhood,

Carried out primarily to inform and increase membership and participation

,

Carried out primarily to gather input or inform on a specific city or neighborhood issue

Q12

Approximately HOW MANY HOUSEHOLDS DID YOU REACH through flyering in 2020-21?(Please provide a cumulative total for both years)

400

Q13

EVENTS (Check all that apply)

Organized one or more issue specific event (such as a safety forum, housing fair, Open Streets, Creative Citymaking, etc).

,

Organized smaller events for specific outreach to target audiences (e.g., sidewalk tabling to reach renters, lemonade stands, tabling at Farmer's Market, etc.)

Q14

COMMUNICATION (Fill in all that apply)

Print a paper newsletter?(If so, at what frequency?)

**1 printed & 3 e-mailed quarterly in 2020, 4 in 2021
emailed quarterly**

Number of subscribers to your email list

261

Number of followers on your primary social media channel
(facebook, twitter, or other)

1,607

Q15

OTHER (Check all that apply)

**Conducted another form of survey (e.g., intercept
survey)**

,

**Developed partnerships with cultural, religious,
professional or business associations to expand
outreach into under-represented populations**

,

Other activities (please describe here)::

Windom Community School: Started discussions to
collaborate with this new local public school serving
Windom and surroundings neighborhoods. Discussion with
the schools PTO started in 2021.

Q16

How did your organization adapt to issues surrounding
COVID19 and civil unrest? (Check all that apply)

Staff working from home,

Closed office,

Online meetings/events,

Cancelled events/meetings,

Doorknocked,

**Held events/meetings in person outside with social
distancing**

,

Other activities (please describe here)::

All of our events and meetings were held virtually via ZOOM
communications or by telephone. In 2021 when the mask
mandates were dropped by city and state officials, WCC's
finance and executive committees met in person with social
distancing to discuss revamping of the organization's
bylaws, operating infrastructure in light of Neighborhoods
2020 new contract requirements.

Q17

How did you connect with your community about important information? (Check all that apply)

- Phone,**
- Email blast,**
- Flyer,**
- Postcards,**
- Doorknocking,**
- Social media posts/campaigns,**
- Special page on website,**
- Other (please describe here)::
Surveyed BIPOC renters using electronic tablets.

Q18

What issues affected your community? (Check all that apply)

- Increased crime,**
- Other (please list)::
Several individual homeless camps popped up around the neighborhood including one individual living out of his/her/they/them vehicle.

Q19

Did your organization create initiatives and projects or share information from/with other organizations that were developed in response to: (Check all that apply)

- COVID-19,**
- Civil unrest**

Q20

PLEASE SHARE ONE STORY ABOUT A PROJECT OR INITIATIVE YOUR ORGANIZATION CREATED OR SUPPORTED IN RESPONSE TO THE VARIOUS CRISES OF 2020-21:

Civil Unrest: WCC organized several public information meetings and deployed social and website campaigns to inform and equip Windom neighborhood residents and business on safety measures and strategies to shoulder civil unrest tied to the George Floyd murder.

Q21

Please provide an ESTIMATE OF VOLUNTEER HOURS PROVIDED to your organization in 2020-21. (see Volunteer Hour Tracking Guide for suggested ways to calculate this. Please provide a cumulative total for both years)

1000

Q22

HOW DID YOUR ORGANIZATION REACH OUT TO UNDER-REPRESENTED GROUPS IN YOUR NEIGHBORHOOD? (Check all that apply)

Worked on an issue of particular interest to an under-represented group within the neighborhood

,

Provided notices of annual and special meetings in multiple languages

,

Targeted outreach in apartment buildings or blocks to reach renters

,

Other activities (please describe here)::

In early 2021, WCC extended its surveying efforts to renters in the neighborhood and developed a new strategic Neighborhood Engagement plan to reach renters and members of our BIPOC/New American communities in Windom. In the summer of 2021, WCC hired two Somali consultants to survey Somali families in an apartment community in Windom.

Q23

What more would you like to tell NCR or the community ABOUT YOUR STAKEHOLDER INVOLVEMENT?What are you doing that is NEW OR PARTICULARLY SUCCESSFUL TO REACH RESIDENTS and others?

WCC is being guided by its 2019 Windom Community Survey which outlined issues of importance to residents. The two primary issues identified being Safety and Environment. Consequently, in the spring of 2021, WCC deployed two key programs supporting these issues. The environment-focused program supported the implementation of 23 new rains gardens/boulevard bioswales in the neighborhood. The community-focused safety program provided more than \$10,000 in financial assistance to 20 Windom residencies to help cover costs for new home security equipment.

Q24

MAJOR HIGHLIGHT

What was the issue or opportunity the neighborhood was facing?

The challenges posed by the COVID pandemic that stopped the WCC from carrying out its neighborhood engagement programs.

Who was impacted?

All of the Windom neighborhood.

What steps did you take to address the issue or opportunity?

WCC moved in-person meetings, events and programs to online formats and adapted its internal Board and Staff operations accordingly.

What was the outcome?

Through the crisis, Windom residents benefited from the ability to continue to civically engage virtually, and continue to have access to accurate and timely information regarding the pandemic and the civil unrest aftermath.

What was the issue or opportunity the neighborhood was facing?

Our organization internal Board governance capability needed revamping to better serve Windom residents and meet the City of Minneapolis' new Neighborhoods 2020 Neighborhood Organization Recognition Requirements.

Who was impacted?

The WCC's Board of Directors and the neighborhood.

What steps did you take to address the issue or opportunity?

WCC revamped all of its internal policies and procedures and staffing to strengthen governance capacity thus create a stronger organizational infrastructure to better serve Windom residents through its current and programming.

What was the outcome?

The WCC is in a strong position to execute its Neighborhood Engagement Plan with the City of Minneapolis and to reach and engage our renter and BIPOC/New American Windom residents.

Q25

Respondent skipped this question

We'd love to share your highlights with others. If possible, upload a digital photo, video, or illustration with the link below, or send any of these files to ncr@minneapolismn.gov with the Subject Line: 2020-21 CPP Annual Report Images. If you have a large digital file with multiple images, please make arrangements to mail or deliver a copy directly to your NCR Neighborhood Specialist.
