
Page 2: 2020-21 Community Participation Program Annual Report Organization Information - please confirm

Q1

NEIGHBORHOOD ORGANIZATION

McKinley Community Center

Q2

ORGANIZATIONAL INFORMATION

Neighborhood Organization Contact:

Sharon El-Amin

Organization Email Address:

mckinleycommunitympls@gmail.com

Q3

Organization Website and Social Media

Website

WWW.MCKINLEYCOMMUNITY.ORG

Facebook

@McKinleyMpls

Twitter

@McKinleyMplsMN

Other

IG@mckinley.community

Q4

Respondent skipped this question

DATE OF BOARD APPROVAL Once your board has reviewed this draft annual report, please provide the date of the meeting at which the board approved submission of this report to NCR. Note: Meeting minutes may be requested by NCR.

Page 3: 202-21 Community Participation Program Annual Report Additional Organization Information

Q5

Indicate the POSITION TITLE of each PAID EMPLOYEE OR CONTRACT STAFF (excluding professional services such as accounting, legal, etc.)

Position Title #1

Executive Director

Q6

Please indicate below the AVERAGE HOURS PER WEEK of each paid staff (excluding separate professional services such as accounting, legal, etc.)

#1 Hours/Week

40.0

Q7

Respondent skipped this question

IF NEEDED, PROVIDE ADDITIONAL INFO BELOW: Note if any positions are seasonal, temporary, etc.

Page 4: 2019 Community Participation Program Annual Report Stakeholder Engagement - Outreach & Engagement

Q8

MEETINGS (Check all that apply)

Held regular committee meetings or discussion groups that are open to all stakeholders
,
Held at least one general membership or community meeting (in addition to the annual meeting) to gather input from residents and other stakeholders for a neighborhood specific initiative

Q9

DOOR-TO-DOOR (Check all that apply) Door-Knocking (with goal of face-to-face engagement)

At least once reaching a portion of neighborhood,
Conducted primarily by volunteers,
Carried out primarily to increase membership and participation

Q10

Approximately HOW MANY HOUSEHOLDS DID YOU REACH through door-knocking in 2020-21? (Please provide a cumulative total for both years)

100

Q11

FLYERING - Dropping literature at doors (Check all that apply)

At least once reaching a portion of the neighborhood

Q12

Approximately HOW MANY HOUSEHOLDS DID YOU REACH through flyering in 2020-21?(Please provide a cumulative total for both years)

400

Q13

EVENTS (Check all that apply)

Organized one or more issue specific event (such as a safety forum, housing fair, Open Streets, Creative Citymaking, etc).

Q14

COMMUNICATION (Fill in all that apply)

Print a paper newsletter?(If so, at what frequency?)

Once monthly

Number of subscribers to your email list

220

Number of followers on your primary social media channel (facebook, twitter, or other)

200

Q15

OTHER (Check all that apply)

Developed partnerships with cultural, religious, professional or business associations to expand outreach into under-represented populations

,

Other activities (please describe here)::

National Night Out

Q16

How did your organization adapt to issues surrounding COVID19 and civil unrest? (Check all that apply)

Staff working from home,

Online meetings/events,

Doorknocked

Q17

How did you connect with your community about important information? (Check all that apply)

Email blast,

Flyer

Q18

What issues affected your community? (Check all that apply)

Food insecurity,

Housing insecurity,

Increased crime,

COVID-19 outbreak in your community

Q19

Did your organization create initiatives and projects or share information from/with other organizations that were developed in response to: (Check all that apply)

COVID-19,

Food insecurity

Q20

PLEASE SHARE ONE STORY ABOUT A PROJECT OR INITIATIVE YOUR ORGANIZATION CREATED OR SUPPORTED IN RESPONSE TO THE VARIOUS CRISES OF 2020-21:

Food giveaways.

Q21

Please provide an ESTIMATE OF VOLUNTEER HOURS PROVIDED to your organization in 2020-21. (see Volunteer Hour Tracking Guide for suggested ways to calculate this. Please provide a cumulative total for both years)

80

Q22

HOW DID YOUR ORGANIZATION REACH OUT TO UNDER-REPRESENTED GROUPS IN YOUR NEIGHBORHOOD? (Check all that apply)

Provided newsletter articles or web pages in multiple languages

Q23

What more would you like to tell NCR or the community ABOUT YOUR STAKEHOLDER INVOLVEMENT? What are you doing that is NEW OR PARTICULARLY SUCCESSFUL TO REACH RESIDENTS and others?

McKinley Stakeholder are excited and want to be involved. The feedback and participation has been great. Door knocking, flyering the neighborhood and having active social media channels has help to open the door of community involvement. We look forward to more activities, family and youth center for all in the community.

Page 5: 2020-21 Community Participation Program Annual Report 2020-21 Highlights

Q24

MAJOR HIGHLIGHT

The Board increase with new member and more community involvement. National night out was a great success.

Q25

Respondent skipped this question

We'd love to share your highlights with others. If possible, upload a digital photo, video, or illustration with the link below, or send any of these files to ncr@minneapolismn.gov with the Subject Line: 2020-21 CPP Annual Report Images. If you have a large digital file with multiple images, please make arrangements to mail or deliver a copy directly to your NCR Neighborhood Specialist.
