
Page 2: 2020-21 Community Participation Program Annual Report Organization Information - please confirm

Q1

NEIGHBORHOOD ORGANIZATION

Field Regina Northrop Neighborhood Group

Q2

ORGANIZATIONAL INFORMATION

Neighborhood Organization Contact:

Stearline C Rucker

Organization Email Address:

frnng@frnng.org

Q3

Organization Website and Social Media

Website

www.frnng.org

Facebook

frnng/facebook

Twitter

frnng/twitter

Q4

Date / Time

03/16/2022

DATE OF BOARD APPROVAL Once your board has reviewed this draft annual report, please provide the date of the meeting at which the board approved submission of this report to NCR. Note: Meeting minutes may be requested by NCR.

Page 3: 202-21 Community Participation Program Annual Report Additional Organization Information

Q5

Indicate the POSITION TITLE of each PAID EMPLOYEE OR CONTRACT STAFF (excluding professional services such as accounting, legal, etc.)

Position Title #1	Executive Director
Position Title #2	Communication coordinator/for newsletter & social media

Q6

Please indicate below the AVERAGE HOURS PER WEEK of each paid staff (excluding separate professional services such as accounting, legal, etc.)

#1 Hours/Week	40.0
#2 Hours/Week	10.0

Q7

Respondent skipped this question

IF NEEDED, PROVIDE ADDITIONAL INFO
BELOW: Note if any positions are seasonal, temporary, etc.

Page 4: 2019 Community Participation Program Annual Report Stakeholder Engagement - Outreach & Engagement

Q8

MEETINGS (Check all that apply)

- Held regular committee meetings or discussion groups that are open to all stakeholders**
 - ,
 - Held at least one general membership or community meeting (in addition to the annual meeting) to gather input from residents and other stakeholders for a neighborhood specific initiative**
 - ,
 - Hosted at least one general membership or committee meeting in response to a City request for input - such as a development proposal, transit planning or public works projects**
-

Q9

DOOR-TO-DOOR (Check all that apply) Door-Knocking (with goal of face-to-face engagement)

- At least once reaching a portion of neighborhood,**
 - Conducted primarily by staff members,**
 - Carried out primarily to increase membership and participation**
-

Q10

Approximately HOW MANY HOUSEHOLDS DID YOU REACH through door-knocking in 2020-21?(Please provide a cumulative total for both years)

100

Q11

FLYERING - Dropping literature at doors (Check all that apply)

**At least once reaching a portion of the neighborhood,
Carried out primarily to inform and increase
membership and participation**

Q12

Approximately HOW MANY HOUSEHOLDS DID YOU REACH through flyering in 2020-21?(Please provide a cumulative total for both years)

50

Q13

EVENTS (Check all that apply)

**Staffed a booth or table at neighborhood event or other
community event that included sign-up sheets, surveys
or information about your organization.**
,
**Organized smaller events for specific outreach to target
audiences (e.g., sidewalk tabling to reach renters,
lemonade stands, tabling at Farmer's Market, etc.)**

Q14

COMMUNICATION (Fill in all that apply)

Print a paper newsletter?(If so, at what frequency?)

newsletter print copy to 4100household (6)times a year.

Number of subscribers to your email list

4100

Number of followers on your primary social media channel
(facebook, twitter, or other)

1000

Q15

OTHER (Check all that apply)

**Developed partnerships with cultural, religious,
professional or business associations to expand
outreach into under-represented populations**

Q16

How did your organization adapt to issues surrounding COVID19 and civil unrest? (Check all that apply)

- Staff working from home,**
- Online meetings/events,**
- Held events/meetings in person outside with social distancing**

Other activities (please describe here)::

Held regular monthly board meetings via ZOOM. However, this was very hard.

Q17

How did you connect with your community about important information? (Check all that apply)

- Email blast,**
 - Postcards,**
 - Social media posts/campaigns,**
 - Special page on website**
-

Q18

What issues affected your community? (Check all that apply)

- Community members needing PPE,**
- Businesses damaged/destroyed,**
- Food insecurity,**
- Encampments,**
- Increased crime,**
- COVID-19 outbreak in your community,**

Other (please list)::

Lots of senior citizens isolated in their homw without anyone to call them or visit them.

Q19

Did your organization create initiatives and projects or share information from/with other organizations that were developed in response to: (Check all that apply)

- Civil unrest,**
- Encampments for those experiencing homelessness,**
- Food insecurity,**
- Supporting local businesses,**
- Solidarity Gatherings,**
- Healing circles,**

Other (please list)::

Staff and board president met with New Creation Church to provide food to residents in our neighborhood whom were experiencing food insecurity. The church was able to deliver food with their vans to residents who could not get out. FRNNG also did a article in our newsletter that our neighborhood do have food shelf , with telephone, email address to contact them for help.

Q20

PLEASE SHARE ONE STORY ABOUT A PROJECT OR INITIATIVE YOUR ORGANIZATION CREATED OR SUPPORTED IN RESPONSE TO THE VARIOUS CRISES OF 2020-21:

St. Joan of Arc Church held several outdoors healing circle for our community with no faith. Everyone was welcome.

During the George Floyd unrest the resident put out an email blast to come to the corner of 48th & Chicago Avenue to kneel for the number of seconds it took to kill George

Q21

Please provide an ESTIMATE OF VOLUNTEER HOURS PROVIDED to your organization in 2020-21. (see Volunteer Hour Tracking Guide for suggested ways to calculate this. Please provide a cumulative total for both years)

700

Q22

HOW DID YOUR ORGANIZATION REACH OUT TO UNDER-REPRESENTED GROUPS IN YOUR NEIGHBORHOOD? (Check all that apply)

- Worked on an issue of particular interest to an under-represented group within the neighborhood**
 - ,
 - Targeted outreach in apartment buildings or blocks to reach renters**
 - ,
 - Targeted tabling at other events or locations (such as farmers markets, cultural events, etc.)**
 - ,
 - Included an Americans with Disabilities Act statement on meeting and event notices**
 - ,
 - Met with other agencies in the community that work closely with under-represented constituencies in the neighborhood**
-

Q23

What more would you like to tell NCR or the community ABOUT YOUR STAKEHOLDER INVOLVEMENT? What are you doing that is NEW OR PARTICULARLY SUCCESSFUL TO REACH RESIDENTS and others?

Under the new community engagement from NCR, we have provided a detail plan of action to solicit and retain underrepresented community members along with the disable residents. We are involving our current Ward 8 n& 11 Councilperson to help us to meet our goals and objectives.

Q24

MAJOR HIGHLIGHT

FRNNG did not provide a second language such as Spanish for its residents that spoke as their first and only language for communications.

FRNNG Spanish speaking residents was impacted.

FRNNG did direct its Spanish speaking residents to the City Of Minneapolis website that did print all information during the pandemic in Spanish.

FRNNG actively went out and recruited both a communication coordinator and board member that speak, translate and write in Spanish. The current outcome is that both communication coordinator and board member speak, translate, and write in Spanish. Our current board member is from British Honduras that speaks three languages.

Q25

Respondent skipped this question

We'd love to share your highlights with others. If possible, upload a digital photo, video, or illustration with the link below, or send any of these files to ncr@minneapolismn.gov with the Subject Line: 2020-21 CPP Annual Report Images. If you have a large digital file with multiple images, please make arrangements to mail or deliver a copy directly to your NCR Neighborhood Specialist.